

The Union-Recorder

Celebrating Life Moments

ANNOUNCEMENTS • WEDDINGS • BIRTHS • ANNIVERSARIES

THE ANNIVERSARY ANNOUNCEMENT

Please type or print all information. Spelling and legibility are the responsibility of the person submitting the announcement. Information may be edited due to space constraints. Supply only the information you want published in the paper. For additional information, please call Cynthia Forney at (478) 453-1408.

Husband's Full Name _____

Wife's Full Name _____

The Anniversary Celebration

Date of Wedding Anniversary _____

Location of Initial Wedding _____

Where/How couple plans to celebrate their anniversary _____

Children of the Couple

Sons Names & City/State _____

Daughters Names & City/State _____

Occupation/Civic Activities/Church Affiliation

Husband _____

Wife _____

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LIFE MOMENTS AUTHORIZATION FORM

This form must be completed and signed before your special occasion announcement can be published. The information provided will serve as account information. The publisher reserves the right to revise, edit or reject any and all copy and photographs deemed unsuitable for publication.

Your Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Daytime/Work Phone: _____ Evening/Home Phone: _____

Desired publishing date (if received by deadline): _____

Signature: _____

Package (select one)

A B C D E F

Payment Method

- Cash / Check / Money Order
- Visa
- Mastercard
- American Express
- Discover

Exp. Date: _____

PRINT Cardholder's Name: _____

Cardholder's Signature: _____

It is a requirement that you proof your announcement prior to publication. If the announcement is not proofed, we will not be responsible for errors. Please list a fax number or email address below along with the name of the person who will receive the fax or email.

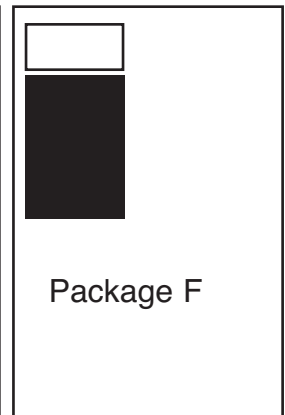
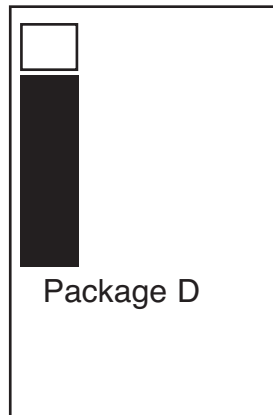
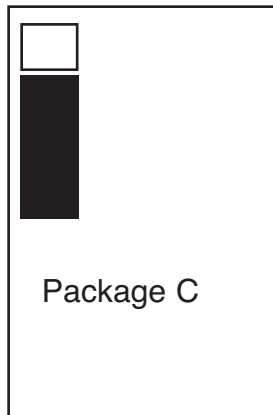
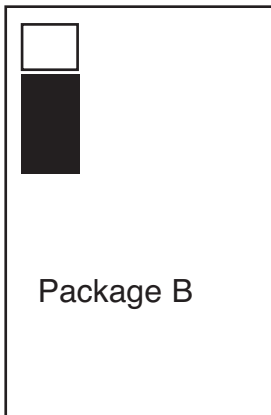
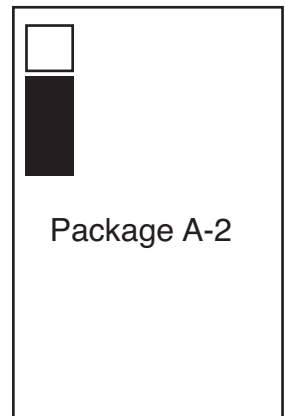
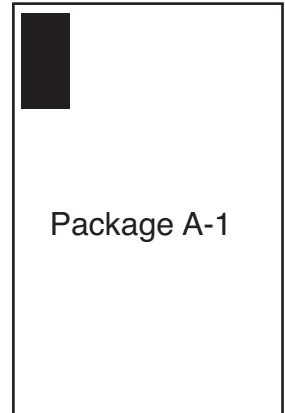
Attention: _____ Fax/Email: _____

It's Your Life; Read all about it!
c/o Life Moments Department - P.O. Box 520, Milledgeville, GA 31059
Telephone: (478) 453-1414

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Celebrating Life Moments
Price Table
 Effective February 15, 2006

<u>Item</u>	<u>Description</u>	<u>Price</u>
Engagement & Wedding Announcements		
Package A-1	1/2 column x 3 inches of copy (without photo)	Free
Package A-2	1/2 column x 3 inches of copy (with photo)	\$55.00
Package B	1 column photo and 3 inches of copy <i>Announcement on unionrecorder.com</i>	\$85.00
Package C	1 column photo and 5 inches of copy <i>Announcement on unionrecorder.com</i>	\$120.00
Package D	1 column photo and 10 inches of copy <i>Announcement on unionrecorder.com</i>	\$140.00
Package E	2 column x 5" photo and 5 inches of copy <i>Announcement on unionrecorder.com</i>	\$165.00
Package F	2 column x 5" photo and 10 inches of copy <i>Announcement on unionrecorder.com</i>	\$200.000



Engagement Announcements: size A-1 - B (Package B is the most popular)

Wedding Announcements: A traditional wedding announcement starts at Package C and goes up.

Anniversary Announcements: *New for 2006*

1 Picture	1 col. x 6 inches (picture measures 1 13/16 x 2 inches)	\$85.00
2 Pictures	1 col. x 8 inches (picture measures 1 13/16 x 2 inches each)	\$100

**Prices include fees for posting announcement on unionrecorder.com

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FREQUENTLY ASKED QUESTIONS

Q: What is the deadline for submitting a “Life Moments” announcement?

A: Weddings and Engagements Announcements are published on Saturday in The Union-Recorder. Announcements must be received by the Life Moments Department no later than noon on the Monday prior to the desired Saturday publication date.

Q: What sized photography should I submit?

A: Photos are scanned into a computer, then sized to fit the announcement you order. We prefer a 5X7 vertically shot photograph, however, any size photo can be scanned and cropped. If submitting a photograph by email, please send it as a jpg attachment to lifemoments@unionrecorder.com. We prefer not to accept photographs on discs, due to the possibility of viruses.

Q: Do the photos have to be black & white?

A: No. Color photos can be used; however, black and white photos produce a ‘crisper’ image when reproduced.

Q: Will my photo be returned to me?

A: If you would like your photo returned to you, please include a self-addressed stamped envelope with your announcement when you submit it. We strongly suggest a cardboard or protective envelope to avoid damage to your photo when being mailed. You may also arrange to pick up the photo in person after the announcement is published. Otherwise, the photo will be discarded 6 months after the date of publication.

Q: Do I have to pay in advance, or can I be billed for my announcement?

A: Payment must accompany submission of announcement.

Q: Can I receive a proof of my announcement?

A: We strongly recommend that you proof your announcement prior to being published to ensure your satisfaction. To receive a faxed proof, list your fax number and the name of the person the fax should be addressed to at the bottom of the enclosed authorization form.

Q: Why is the price for announcements so expensive?

A: The Union-Recorder prides itself in providing its customers with rates that are comparable and reasonable and with a quality its readers can be proud of. Announcements published in the Saturday paper are viewed by approximately 8,500 subscribers, not to mention those persons that purchase a paper from a rack or news stand. Life Moments announcements are very similar to classified ads because they are purchased ads for the public to view. In review, the prices of other papers in cities with the same readership, The Union-Recorder’s prices is by far one of the most reasonable.

**If you are concerned that the size you chose might be too small or too large, please list your credit card as a form of payment; that way we can call if the information doesn’t fit and, with your approval, can move you to the most appropriate size.*

**If, after reading this list of questions and examining the sizes you still have questions, please call the celebration specialist at (478) 453-1408.*