

# Consumers | GAMBLING

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## AT THE BOAT

Caesars Indiana, just beyond the Floyd County line in Harrison County, has quickly become one of the largest employers, biggest tourist draws and the wealthiest philanthropic organization in the area.

- **WHERE:** 11999 Avenue of the Emperors Elizabeth, IN, 47117 Harrison County
- **OPENED:** November 1998
- **TOTAL EMPLOYEES:** 2,107
- **TOTAL ADMISSIONS IN FISCAL YEAR 2006:** 3.4 million (up from 1 million when it first opened)
- **HOTEL ROOMS:** 503
- **NUMBER OF TABLE GAMES IN 2006:** 135
- **NUMBER OF SLOTS IN 2006:** 2,200
- 25 percent of employees are from Harrison County
- 14 percent of employees are minorities.
- 70 percent of employees are Indiana residents
- Taxes paid to Indiana equal \$30 million since opening in Nov. 1998
- Taxes paid to Harrison County are more than \$150 million

### ► 2007 ADMISSIONS

|          |         |
|----------|---------|
| January  | 265,094 |
| February | 269,504 |
| March    | 304,536 |
| April    | 274,090 |
| May      | 270,051 |
| June     | 260,076 |

PACE FOR THE YEAR: 3.4 million

SOURCE: "A Decade of Distinction 1995-2005" report by Casino Association of Indiana; Indiana Gaming Commission

**92.2% GO FIGURE** >> Of all the electronic gaming device bets placed at Caesars in 2006, the casino paid back bettors more than 90 percent. However, gamblers only took home 80 percent of their bets at table games.



Photo by C.E. Branham/News And Tribune

## BEST BETS

Using figures reported to and provided by the Indiana Gaming Commission, here are some statistics behind games and the payouts at Caesars Indiana in Elizabeth.

### ► MAY 2007 (MOST RECENT MONTH AVAILABLE AS OF PRESS TIME)

| Table Game   | Bets                | Winnings (Percentage Won Back) |
|--------------|---------------------|--------------------------------|
| Baccarat     | \$1,020,922         | \$843,316 (83%)                |
| Black Jack   | \$15,814,442        | \$13,453,569 (85%)             |
| Craps        | \$6,657,815         | \$5,470,095 (82%)              |
| Poker*       | \$4,304,342         | \$3,271,787 (76%)              |
| Poker Room** | \$510,231           | \$0 (0%)                       |
| Roulette     | \$2,025,205         | \$1,554,480 (77%)              |
| <b>TOTAL</b> | <b>\$30,332,956</b> | <b>\$5,750,782 (81%)</b>       |

### ► 2006 TOTALS FOR TABLE GAMES

| Game         | (# OF TABLES) | Bets                 | Winnings (Percentage Won Back) |
|--------------|---------------|----------------------|--------------------------------|
| Baccarat     | 2             | \$11,981,752         | \$10,681,359 (89%)             |
| Black Jack   | 62            | \$169,091,027        | \$145,766,856 (86%)            |
| Craps        | 9             | \$59,727,347         | \$46,617,811 (78%)             |
| Poker*       | 20            | \$55,078,339         | \$42,558,938 (77%)             |
| Poker Room** | 33            | \$7,318,202          | -\$3,600 (-0.05%)              |
| Roulette     | 8             | \$23,144,055         | \$17,574,706 (76%)             |
| <b>TOTAL</b> |               | <b>\$317,167,224</b> | <b>\$253,651,817 (80%)</b>     |

### ► MAY 2007 ELECTRONIC GAMING DEVICES

| Game Credit        | Bets                 | Winnings (Percentage Won Back)        |
|--------------------|----------------------|---------------------------------------|
| 1 cent             | \$55,846,770         | \$49,091,083 (88%)                    |
| 2 cent             | \$10,468,573         | \$9,039,593 (86%)                     |
| 5 cent             | \$24,923,301         | \$21,938,783 (88%)                    |
| 25 cent            | \$72,411,135         | \$68,043,460 (94%)                    |
| 50 cent            | \$7,432,247          | \$6,654,010 (90%)                     |
| \$1                | \$77,898,355         | \$72,414,461 (93%)                    |
| \$5                | \$27,616,655         | \$26,532,928 (96%)                    |
| \$25               | \$2,192,525          | \$2,018,260 (92%)                     |
| \$100              | \$2,308,100          | \$2,471,266 (107%)                    |
| \$500              | \$234,000            | \$267,900 (114%)                      |
| <b>TOTAL BETS:</b> | <b>\$281,331,661</b> | <b>TOTAL WON: \$258,471,744 (92%)</b> |

### ► 2006 TOTALS FOR ELECTRONIC GAMING DEVICES

| # Of Machines | GAME CREDIT  | Bets                   | Winnings (Percentage Won Back) |
|---------------|--------------|------------------------|--------------------------------|
| 343           | 1 cent       | \$227,032,492          | \$200,350,172 (88%)            |
| 134           | 2 cent       | \$167,968,461          | \$147,588,807 (88%)            |
| 454           | 5 cent       | \$670,677,626          | \$605,257,657 (90%)            |
| 694           | 25 cent      | \$959,206,434          | \$894,549,264 (93%)            |
| 91            | 50 cents     | \$141,522,934          | \$129,070,371 (91%)            |
| 390           | \$1          | \$872,454,069          | \$816,180,087 (94%)            |
| 50            | \$5          | \$248,130,172          | \$236,454,844 (95%)            |
| 24            | \$10         | \$37,298,250           | \$35,495,401 (95%)             |
| 12            | \$20         | \$30,538,820           | \$29,818,055 (98%)             |
| 8             | \$100        | \$19,830,900           | \$18,593,067 (94%)             |
| <b>TOTAL</b>  | <b>2,200</b> | <b>\$3,374,660,158</b> | <b>\$3,113,357,725 (92%)</b>   |

(Some table games not included in this listing. \*\*Traditional Poker \* Specialty poker games. Totals may include minor differences due to rounding.)

## LUCKY NUMBERS

In 2006, Hoosier Lottery winnings for the two counties topped more than \$5 million.

**CLARK COUNTY 2006:** \$1,210,597  
**FLOYD COUNTY 2006:** \$3,919,674

Below are winners since the inception of the Indiana State Lottery — from October 1989 until June 20, 2007. Only winners of \$100,000 or more are listed. All winners below are from any game purchased within the State of Indiana only.

### ► Floyd County Winners (As of June 27, 2007)

| Game Amount                      | Winners |
|----------------------------------|---------|
| \$100,000 Payday                 | 1       |
| \$200,000 Cash Bonanza           | 1       |
| Hoosier Millionaire              |         |
| (100,000-999,999): \$292,000     | 2       |
| Hoosier Millionaire: \$1,020,000 | 1       |
| Lotto Cash: \$1,250,000          | 1       |
| Powerball: \$100K                | 10      |
| Two Million Cash \$100,000.00    | 1       |

### ► Clark County Winners (As of June 27, 2007)

| Game and Amount                        | Winners |
|--|---------|
| \$100,000 Payday                       | 1       |
| \$2 Million Spectacular \$100,000      | 1       |
| \$200,000 Cash Bonanza                 | 1       |
| Birthday Mega Bucks \$500,000          | 1       |
| Daily Millions Jackpots \$1,000,000    | 1       |
| Decade Of Dollars \$100,000            | 1       |
| Hoosier Lotto Jackpots \$10,025,238.20 | 2       |
| Hoosier Millionaire                    |         |
| (100,000-999,999): \$1,068,000         | 5       |
| Hoosier Millionaires \$1,018,000       | 1       |
| Lotto Cash: Jackpots \$12,800,000      | 5       |
| Monte Carlo \$150,000                  | 1       |
| Powerball: \$100,000                   | 12      |
| Powerball Jackpots \$2,500,000         | 1       |
| Powerplay \$300,000                    | 1       |
| Texas Hold 'Em \$100,000               | 1       |
| Winter Spectacular \$250,000           | 1       |

SOURCE: Indiana Lottery Commission

**37 GO FIGURE** >> From 1990 to July 3, 2007, the No. 37 ball has been selected the most — 51 times — as the Power Ball. The game is played twice a week.