



A Quality Market

Sitting in one of the most strategic positions in the nation are the counties of Floyd, Clark, Harrison and Washington counties in the southeastern section of Indiana.

Two of the main arteries of traffic flow, I-64 and I-65 dissect the area, heading to major cities in all directions. Bordering this area is also a major waterway, the Ohio River, which handles huge amounts of freight each day.

I-65, one of the primary north-south roadways carries freight, tourists and business people from Chicago to Florida. I-64 is one of the major east-west arteries connecting St. Louis, Kansas City, Louisville and Lexington.

Just as the Ohio River provided the area with its first settlers hundreds of years ago, it is again becoming a point of increased importance to the area economically, recreationally and aesthetically.

The three largest river communities of New Albany, Clarksville and Jeffersonville are enjoying rebirths in their heritage due to their proximity to the natural waterway that aids commerce and provides beauty. Development of the riverfronts along the three communities has become increasingly important to government leaders as well as residents. A major project called the Ohio River Greenway will soon connect the communities with each other and the city of Louisville in one long pedestrian trail.

Like many communities throughout the nation, New Albany has seen a change in living and shopping patterns within its boundaries. The move has been outward, away from the river and towards the hills that surround the community.

While pockets of urban expanse are evident with New Albany in Floyd County, Clarksville and Jeffersonville in Clark County, and Corydon in Harrison County, the area is abundant with rural atmosphere, dotted by hills and covered by trees and rolling slopes.

It's this atmosphere that has prompted a migration of sorts across the Ohio River bridges from Kentucky to Indiana.

Many native Kentuckians have sought to raise their families in one of the Indiana counties bordering Louisville, seeking lower-priced housing, the comfort and quietness offered by the smaller Indiana communities while still being within minutes of a major metropolitan downtown area.

School systems in the three counties are generally regarded as outstanding and have been factors in attracting new businesses to the area.

Young people wishing to continue their education in higher levels can do so and remain at home with the presence of Indiana University Southeast, located in New Albany, and Ivy Tech State College, located in Clark County. Both of which are among the fastest growing secondary schools in the state of Indiana.

While influenced by the presence of a large metropolitan city at its doorsteps, the people and communities in Floyd, Clark, Harrison and Washington counties have remained strongly independent of their larger neighbor. This is an area steeped with history as one of the earliest of all settlements along the Ohio River, but it is also rich in its people of today and its goals for tomorrow.