

# THE EVENING NEWS

# THE TRIBUNE

303 Scribner Drive | New Albany | 812.944.6481  
 221 Spring Street | Jeffersonville | 812.283.6636  
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## Advertising Material / Proof Deadlines

Publication Day	Proof Deadline	No Proof Deadline
<b>Sunday</b>	→ Wednesday - 5 p.m.	Thursday - 5 p.m.
<b>Tuesday</b>	→ Thursday - 3 p.m.	Friday - 3 p.m.
<b>Wednesday</b>	→ Friday - 5 p.m.	Monday - 5 p.m.
<b>Thursday</b>	→ Monday - 5 p.m.	Tuesday - 5 p.m.
<b>Friday</b>	→ Tuesday - 5 p.m.	Wednesday - 5 p.m.
<b>Saturday</b>	→ Wednesday - 5 p.m.	Thursday - 5 p.m.

8 1/2 X 11 DIMENSIONS	
SIZE	DIMENSIONS
Full Page (no bleed)	8" x 10.5"
Full Page (bleed)	9" x 11.5" (.25" bleed)
1/2 Page Horiz.	8" x 5.1667"
1/2 Page Vert.	3.9167" x 10.5"
2/3 Page	8" x 6.9444"
1/3 Page	8" x 3.3889"
1/6 Page	3.9167" x 3.3889"

CLASSIFIED DIMENSIONS	
Columns	Inches
1	1.174"
2	2.418"
3	3.662"
4	4.906"
5	6.15"
6	7.394"
7	8.637"
8	9.981"
9	11.125"

- Mechanicals (pdf, eps, camera ready art resolution) At least 300 dpi.
- Full page, full depth ads allow .25" for folio - printed.
- Camera Ready art files can be sent to ads@newsandtribune.com as a press quality PDF & all art converted to CMYK. (Camera Ready indicates no revisions will be needed by The Evening News & The Tribune.

BROADSHEET NEWSPAPER DIMENSIONS	
Columns	Inches
1	1.666"
2	3.457"
3	5.248"
4	7.039"
5	8.83"
6	10.625"

• Double-truck: 13c x 21.5" (23"W x 21.5"T)