

Journal-Times

www.journal-times.com



GRAYSON JOURNAL-ENQUIRER
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OLIVE HILL TIMES
215 W Tom T. Hall Blvd.
Olive Hill, KY 41164
606-286-4201
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Published every Wednesday in Grayson and Olive Hill and surrounding areas.



2008-2009 RATE CARD

Rates Effective October 1, 2008

DEPARTMENT CONTACTS

ROB MCCULLOUGH Publisher
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DELENA ALLEY Advertising Coordinator
CHIMILA HARGETT Business Manager
SHELIA HALL Marketing Consultant
ELIZABETH RICE Marketing Consultant
DAVE EVANS Marketing Consultant
MARA HARLOW Production
MYRA HOGAN Managing Editor

ADVERTISING RATES

NATIONAL DISPLAY: (15% Commissionable Applies to All Agencies)
Column Inch Rate \$9.40

LOCAL DISPLAY:
Column Inch Open Rate \$6.35

LEGAL: Display, Financial and Bank Statements, Tabled Legal, Etc. \$6.35

CLASSIFIED DISPLAY: (8 Column Format)
Column Inch Open Rate \$7.75

POLITICAL: (All Political Advertising Must Be Prepaid)
Column Inch Rate \$7.70

IN MEMORIAMs, CARD OF THANKS Inch Rate (As Display Ad) . . \$6.35
Flat charge up to 100 words \$25.00
Each word over 20 words add. \$25 cents

Contact Us for Additional Rate Information

PREPRINT RATES

Single to Four Page Tab	\$52 per M
Eight Page Tab.	\$58 per M
12 Page Tab.	\$64 per M
16 Page Tab.	\$70 per M
20 Page Tab.	\$76 per M
24 Page Tab.	\$79 per M

Call for quote for preprints above 24 Page Tab

COLOR RATES

	Contract Rate	Open Rate
1-20 col. inches	\$2.75 per col. inch	\$3.00 per col. inch
21-62 col. inches	\$2.50 per col. inch	\$2.75 per col. inch
63 col. inches plus	\$2.25 per col. inch	\$2.50 per col. Inch

ADVERTISING DEADLINES

Wednesday Edition Friday prior, 5:00 p.m.

ONLINE ADVERTISING INFORMATION



All display ads are automatically uploaded to our online newspaper and can be viewed by thousands of potential customers who visit our website daily. Display ads are featured for a seven-day period. The ads remain available for 30 days, text searchable and printable.

Community Marketplace is included as part of the retail display advertising package and is billed at \$6.00 per ad.

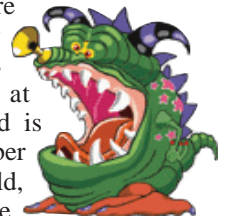


Our online newspaper, **journal-times.com**, reaches thousands of prospective buyers daily. We offer many types of internet ad sizes, designed to fit any budget and any ad program. Our professionals can design, build and maintain your online ad, provide detail statistics on your ad's activity with guaranteed placement based on frequency - at no additional cost to you. Your ad can be placed on specific pages, aimed at the demographics you want to reach.

For more information on how your business can benefit by advertising in our online newspaper, contact your marketing consultant, or call our advertising department at 606-784-4116.

DISPLAY AD EMPLOYMENT PACKAGE

We are pleased to be able to offer our recruitment advertisers the most comprehensive employment package in the area. Our display employment ad package offers the best of both print and online ad placement. In addition to reaching your print marketing needs, all help wanted ads are automatically placed online. Thus, our employment ad package also targets visitors to our online newspaper at **www.journal-times.com** - and your ad is also uploaded to monster.com, the number one employment website in the world, providing you the most cost effective method in meeting your employment needs!



Print cost is billed at \$9.15 per col inch; help wanted online display ads are billed at \$6.00 per ad; placement on monster.com billed at \$30 per ad, per position, with minimum one position advertised.

More Information on Other Side