



David
HABRAT

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DIRECTOR**

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The Free Press

This veteran of over 5,000 retail, online, magazine, FSI and classified advertisements is ready to maximize advertising RIO for your business!

Mr. Habrat has been in the newspaper advertising industry for 16 years personally publishing over \$1 million dollars in commercial messaging as well as managing all aspects of The Free Press newspaper advertising department. He is a champion of value based marketing solutions for small and mid sized business. He is a multiple year first place winner of the Minnesota Newspaper Association's Best overall Advertisement for All dailies.

After a eight year retail career as General Manager of Presidents Bally Health in Tulsa OK, Mr Habrat worked at the Star Newspaper ad department and Home and Family Magazine as Ad Director in Cambridge MN, followed by retail ad team leader at the St. Cloud Times "Gannett" daily and for the past 5 years as Ad Director at The Free Press newspaper in Mankato MN.

He has extensive experience in niche product publishing, managing a comprehensive web/print composition department, a specialist in development and sales of automotive products, real estate and recruitment.

Mr. Habrat is a strong advocate for local partnerships with organizations such as the local Chamber of Commerce, Builder's Associations and Dealer Associations. He is a sought after marketing advisor specializing in brand positioning, visual communication arts and web optimization.

Clifton Strengthsfinder Signature Themes:
Strategic, Competition, Achiever, Relator, Activator