

# PROGRESS 2008



From left are Brenda, Melanie, Katy, Lin, Michele and Carol.

## Exciting things happening in 2008 at MCG

2008 will be an exciting year for MCG and our customers as we will be offering High Definition and Video on Demand. "In response to our customers, our focus in 2007 was preparing for the launch of High Definition Television and Video on Demand which will be available in Service offerings for 2008," said Frank Hansen, MCG General Manager. We are currently in the testing stages with HD and will be delivering it as soon as possible.

MCG is working around the clock to bring the most unique programming to your television set. Through our partnership with the Communication Research Institute of William Penn University, Oskaloosa High School, and other community organizations, we are able to bring you exclusive programming that includes local sports, government meetings, church service broadcasts, and many other unique topics that are of interest to the people of the Mahaska Community. 2007 was the inaugural year for the Lacey Sports Complex and to help promote it and our community, MCG began broadcasting Little League games live on MCG Local Channel 17. "It was very rewarding to have parents and family have the opportunity to watch their kids in the event they were unable to attend the actual game," said Brett Paulsen, MCG Video Production Director.

In 2008, Mahaska Communication Group will be highlighting the factors that set us apart from the competition when it comes to phone, video, and Internet service. Just as important, MCG will continue to support this community by teaming up with local charities and organizations that will positively affect the residents of Mahaska County. As a local company, we are committed to Oskaloosa and the people living in the area.

This past year we

partnered with Habitat for Humanity. MCG was able to donate employee labor throughout the construction portion of the most recent Habitat House in Oskaloosa. From roofing, to wiring and networking the house, to providing phone, Internet and television service when construction was complete, MCG was there to serve. MCG will continue to be involved with Habitat for Humanity's new home construction in 2008.

Another unique project was that of Mahaska County's first ever eCycle event. Held in conjunction with Earth Day 2007, MCG provided a site for residents to drop off electronics to be recycled in an environmentally safe method. Over 14,000 lbs. of electronic recyclables were collected and kept out of the landfill. Due to the success in 2007, MCG will be hosting another eCycle event this April 19th to celebrate Earth Day 2008.

MCG is also partnering this year with the Mahaska County Hospice as the Corporate Sponsor for a Charity Golf Tournament this June. This event will help raise funds to build a Hospice House in Mahaska County. Be watching for information as to how you can be a part of this worthwhile cause.

Another value added service MCG will make available for 2008 is that of computer / Internet classes for the residents in the Oskaloosa area.

Some of the free classes offered will include:

- Basics of the Internet
- Email and information sharing
- Basic computer skills
- Photo sharing

We are committed to educating our community and encouraging people to better understand the many advantages and opportunities the computer and the Internet can provide.

MCG is proud to be a part of a growing community, and as a local company, we're working hard to support Oskaloosa and the people living here.

## Johnson's Heating continues to offer efficiency, comfort

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With rising energy costs, many people are installing geothermal heat. Johnson's puts in their own lateral piping with their trencher backhoe or can have wells and vertical loops bored in.

Johnson's Heating, A.C., & Refrigeration Inc. is a family-owned-and-operated heating and cooling and refrigeration business in the Oskaloosa area. Johnson's has eight employees. They offer Carrier, York, Goodman, Rheem and Amana products. Also, they offer ground source heat pumps, and custom-built ductwork.

The focus of the business is both residential and commercial. They are the contractor choice for many premier home builders in the area. For home owners they provide service and installation of new systems and add air quality components. Commercially, they work with many individual and franchise businesses. Johnson's also specializes in residential HVAC Retro fit applications. They look at your individual requirements and design a system that meets your specific needs. They also guaranty the equipment is sized correctly for your application.

Johnson's offer free estimates for every job. They also offer a full line of energy-saving equipment and products for your convenience. Johnson's accepts all major credit cards.

Even though we have over 21 years of experience in the heating and cooling industry, all technicians attend ongoing manufacturer training to improve their skills. Efficiency is also important at Johnson's, which results in reduced costs passed on to our customers. Our 6 service trucks are fully stocked, so the service technicians can repair almost any problem without leaving

the job site. Feel free to speak with owner Boyd Johnson or the service technicians if you have any questions about your old systems or for

inquiries on upgrading your old one with something new and efficient; 24-hour service is also available. For any of these issues, call (641) 673-0888.

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