

PROGRESS 2008

Edward Jones: Personal service for individual investors



photo provided

The staff of Edward Jones serves the Oskaloosa area. Back row from left: Vicki Collette, Jessica Caudron, Mary Johnson, Pat Elscott and Julie Mitrising. Front row from left: David Ahmad, Austin Norris and Alan Fender.

In an age of voice mail and e-mail, cell phones and computerized banking, things change so fast that tradition is being lost in the jet wash of a jet-set society. However, traditional values literally define Edward Jones, a nontraditional company that embraces new technology while still making house calls.

This full-services brokerage firm has one priority that has never changed since the company began: service to individual investors when and where it is convenient for them. To accomplish this, Edward Jones has focused on building a network of one-broker branches that are conveniently located for individuals. It doesn't matter whether those individuals live in the rural heartland or in the suburb of a sprawling metropolis — Edward Jones is there.

In fact, Edward Jones has more branch-office locations than any other brokerage in North America. Its branch-office concept was conceived by Edward D. "Ted" Jones Jr., son of the firm's founder.

"Ted Jones thought investors should be served by someone who lives and works in their communi-

ty," said James D. Weddle, the firm's managing partner. "He believed, and we still believe, that personal service means being available for clients, even if it means going to their homes or businesses."

Despite its rapid growth from 304 branch offices in 1980 to more than 10,000 throughout the U.S., Canada and the U.K. today, Edward Jones remains committed to its traditional values.

That's why Alan Fender, David Ahmad and Austin Norris, Edward Jones financial advisors maintains offices in Oskaloosa.

That's also why Fender, Ahmad and Norris will stress long-term and diversified investments. "We meet with clients face to face and emphasize the importance of choosing quality investments that have the potential to perform well over time. At Edward Jones, we prefer a long-term approach to investing," they said.

"The decision clients make when they meet with us will affect their financial futures. They are big decisions that deserve undivided personal attention," they added.

Edward Jones provides

financial services for individual investors in the United States and, though its affiliates, in Canada and the United Kingdom. Every aspect of the firm's business, from the types of investment options offered to the locations of the branch offices, is designed to cater to individual investors in the communities in which they live and work. The firm's 10,000-plus financial advisors work directly with more than 7 million clients to understand their personal goals — from college savings to retirement — and create long-term investment strategies that emphasize a well-balanced portfolio and buy-and-hold strategy. Edward Jones embraces the importance of building long-term, face-to-face relationships with clients, helping them to understand and make sense of the investment options available today.

Edward Jones is headquartered in St. Louis. The Edward Jones interactive Web site is located at <http://www.edwardjones.com/>. and it's recruiting Web site is <http://www.careers.edwardjones.com/>. Member SIPC.

Mitrising Motors: the oldest independent family-owned business in Oskaloosa

Mitrising Motors & Son's is the oldest Independent Family owned business in Oskaloosa.

Robert Mitrising Sr. began the business in 1957 with his wife Ericka as the bookkeeper. The business was then located behind the old Buick dealership off A Ave in the alley.

All three of the Mitrising's sons, Robert Jr., Ron and Mike, worked beside their dad in the family business assisting in the body shop, operating the wrecker and repairing the automobiles.

The business then moved to 501 High Ave West in 1969, and this is

when the used cars were added.

In 1986, Robert Sr. retired and sold the business to his oldest son, Robert Jr., and this is when Ron and Mike moved on to open businesses of their own. Robert Jr. and his two sons, Brian and Jeff, worked along side their dad for several years, serving a large percentage of the population of Oskaloosa and surrounding towns. Jeff has since then ventured out with his own business, Champion Signs and Storage, and Brian is still managing the body shop and car rentals, and operating his own business, Hot Shotz Bar

and Grill.

Mitrising Motors and Used Cars has a staff of five: Robert Jr., owner; Brian, in the body shop; David Payne and Patrick Campbell, auto mechanics; and Tiffany Spray, bookkeeper.

Mitrising Motors and Used Cars is waiting to serve you in the future years. Services we provide are auto repair, U.S. and imports, Lt. trucks, body work, towing, rentals and used cars.

Hours are Monday-Friday 8-5 and Saturdays 9-3 (Used Cars).

Thanks to all our customers over the years. God bless.

Oskaloosa Discount: great savings for area

Half way through its third year, Pat Flaherty's Oskaloosa Discount at 205 N. A St. in Oskaloosa, Iowa, is still offering great savings to the quad-county and surrounding area.

Now open Monday – Saturday 10 a.m. to 5 p.m., we started out as just a week-end truckload sale. We have evolved in general merchandise liquidation center, stocking items from the warehouse

of biggest retailers in the country.

Overstocks, discontinued, scratch-n-dent and one of a kind items, at a fraction of the cost of that big box store at the edge of town, we never know what we are going to get till we start unloading the truck. Toys, tools, electronics, kitchen items and bedding, just to name a few.

To augment this, we have a steady supply of Made in

America bedroom furnishings. Dressers and chests by Purdue Wood Products and Mattresses by Dreamline. When available, good used furniture and appliances are stocked also. These vary greatly and can change from week to week. We do our best to keep everything affordable.

Pat likes to say "We are here to make friends, not money."

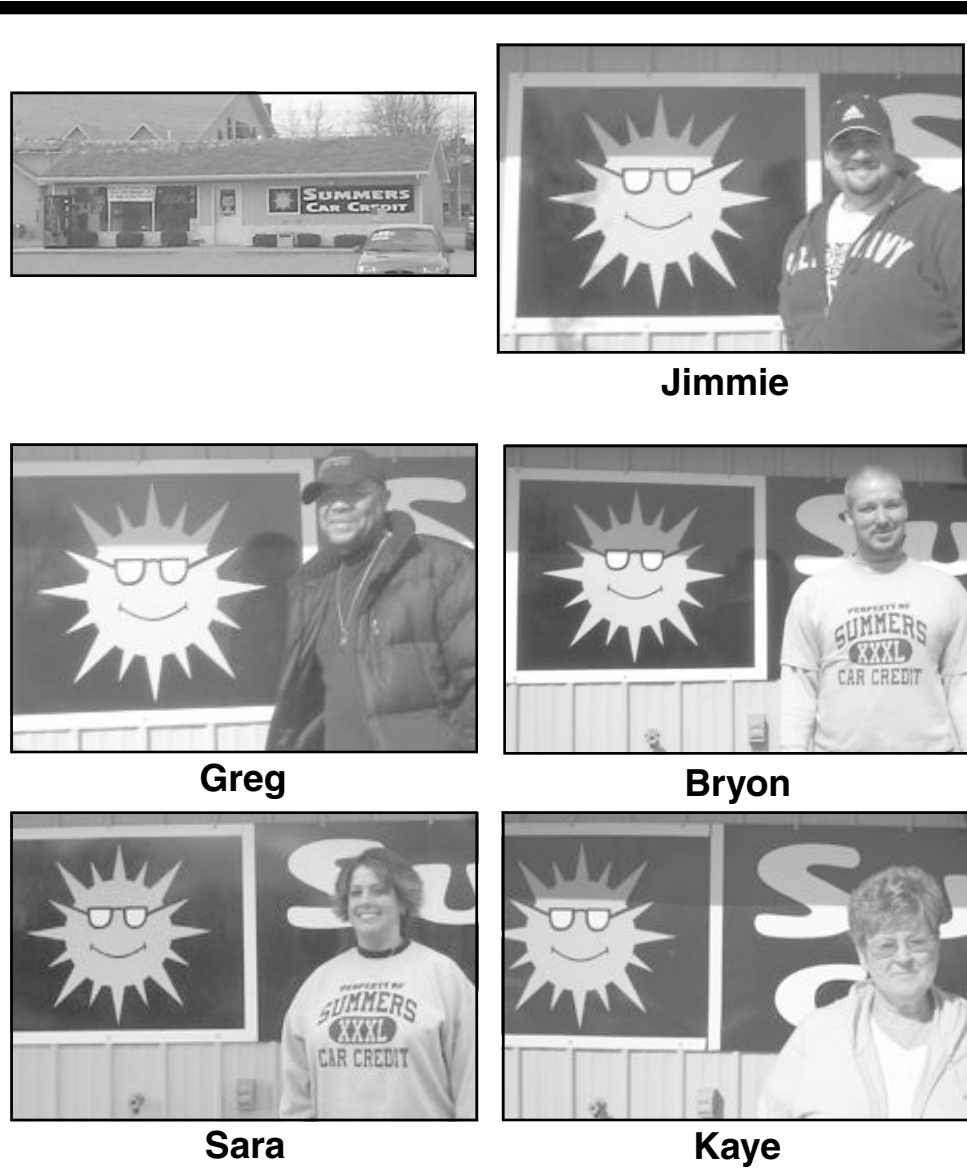
Go to Oskaloosa.com and link on Legacy.com to view full obits and express condolences and share remembrance of loved ones.

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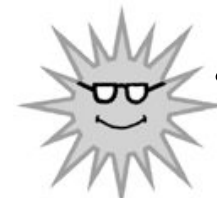
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