

# Call for Entries

**DEADLINE:** Entries must be postmarked  
no later than Saturday, Jan. 31, 2009

# Best of CNHI 2008

**QUESTIONS?** Contact David Joyner  
at (205) 298-7122 or [djoyner@cnhi.com](mailto:djoyner@cnhi.com)

# Call for Entries

## About the Contest

### PURPOSE

The contest recognizes top stories, photos, columns, designs, projects and publications created by CNHI employees and newsrooms.

### ELIGIBILITY

Materials must have been published between Jan. 1 and Dec. 31, 2008. Entries are free. Only CNHI publications and employees are eligible.

### ENTRIES

Newsrooms may submit one entry in each Newsroom Category and up to three in each Individual Category. Entries must include tearsheets with an attached entry form. Newsrooms should send entries to David Joyner, Executive News Editor, CNHI, 3500 Colonnade Parkway, Suite 600, Birmingham AL 35243. Entries must be postmarked no later than Saturday, Jan. 31, 2009.

### DIVISIONS

Entries will be considered in three divisions, with the exception of those submitted for Magazine of the Year.

**Division I** – Daily newspapers with circulation of 12,000 or more

**Division II** – Daily newspapers with circulation of 11,999 or less

**Division III** – Non-daily newspapers

### WINNERS

A panel of CNHI editors will select winners. Results will be announced in mid-April.

### PRIZES

Winners of Newspaper of the Year, Web Site of Year and Magazine of the Year awards receive a display trophy and a newsroom reception. Individual winners receive plaques and a \$300 prize. Individual finalists receive a \$100 prize.

## Best of CNHI 2008 – Entry Form

(Attach a completed copy of this form to each entry)

Newspaper: \_\_\_\_\_

Name(s): \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Category (Mark One)

#### NEWSROOM CATEGORIES

- Newspaper of the Year
- Web Site of the Year
- Magazine of the Year (No Division)
- Public Service Award

#### INDIVIDUAL CATEGORIES

- Reporter of the Year
- Opinion Writer of the Year
- Sports Writer of the Year
- Features Writer of the Year
- Photographer of the Year
- Designer of the Year

Division (Circle One)

I

Daily Newspapers  
Circulation 12,000 or More

II

Daily Newspapers  
Circulation 11,999 or Less

III

Non-Daily Newspapers

## About the Newsroom Categories

### **NEWSPAPER OF THE YEAR**

Honors the collective work of a newsroom. Judges consider reporting, writing, editing, photography, design, headlines, opinion pages and reader involvement.

TO ENTER: Submit two editions – one from Wednesday, Nov. 5, 2008 (or subsequent publication day if no edition was published Nov. 5), and one of your choice from 2008. Attach completed entry form. You may include a letter describing any special efforts or projects undertaken during the year.

### **PUBLIC SERVICE AWARD**

Honors a series, ongoing coverage or collection of editorials that serves the public interest or draws attention to a significant local issue.

TO ENTER: Submit tearsheets with a completed entry form. Include a letter explaining the project's purpose, how it got started, barriers to its completion and results. You may send supporting materials, such as follow-up stories or letters from readers, as well as a CD with relevant Web files.

### **WEB SITE OF THE YEAR**

Recognizes sites that deliver timely, compelling information. Judges consider content, multimedia, reader interaction, spot news coverage and coordination of print and online content. Newsrooms compete in circulation divisions used in other categories.

TO ENTER: Submit three Web presentations. A presentation may be a project, multimedia element, ongoing coverage or even the homepage on a given day. Submit CDs with files readable by common Web browsers, or 8 ½ by 11 printouts that note live URLs. You may enclose a letter explaining the impact of any and all presentations. Include a completed entry form.

### **MAGAZINE OF THE YEAR**

Recognizes CNHI's best magazines and specialty publications. Judges consider writing, editing, story selection, photography, appearance and design. TO ENTER: Submit two editions of your choice from 2008. Attach an entry form. This category has no divisions.

## About the Individual Categories

These awards recognize journalists for individual work. Submit three samples – stories, columns, editorials, photos or page designs – per entry. A series may count as one sample if the journalist was responsible for the majority of the work. Enter tearsheets, stapled or clipped, with a completed entry form.

### **REPORTER OF THE YEAR**

Recognizes reporting and writing excellence. Entries may include breaking and non-breaking news. Special attention is paid enterprise and use of public records and open meetings laws.

### **OPINION WRITER OF THE YEAR**

Judges consider columns and/or editorials by a single author. Columns may be published as news or features.

### **SPORTS WRITER OF THE YEAR**

Entries may include breaking and non-breaking stories and columns. Judges will focus on coverage not tied to specific games.

### **FEATURE WRITER OF THE YEAR**

Entries may include profiles, narratives and features from news and lifestyles sections.

### **PHOTOGRAPHER OF THE YEAR**

Entries should reflect a range of ability and may include spot news, features, sports and profile photography.

### **DESIGNER OF THE YEAR**

Category emphasizes Page One and section-front design, though judges will consider a range of work including original graphics and illustrations.